

**Lydia Brownfield | Columbus, Ohio | [Lydia@girlmuse.com](mailto:Lydia@girlmuse.com) | [www.girlmuse.com](http://www.girlmuse.com)**

**SUMMARY:**

Lydia Brownfield is a Graphic Designer/Web Developer/Designer with seven plus years experience in graphic/web design, four years in web development, with seven plus years of formal education in Art, Design, Computer/Web development, Graphics and Photography.

My experience includes the development/coding and the original design elements such as functional navigation, cross-browser compatibility, and user interface for the web, and the concept, design, implementation and printing of many print materials from corporate catalogs to direct mailers.

I am experienced in PC and Mac platforms, top-of-the-line printers, 35mm, digital and video cameras, zipping, stuffing, ftp'ing, e-mailing, uploading, editing files and fluent in graphic, video and web design software including the following;

**HTML, Flash, CSS, Java Script**

**Adobe CS2-CS4**

**Photoshop**

**Illustrator**

**Flash**

**In-Design**

**Dreamweaver**

**Bridge**

**Acrobat**

**Adobe Premier**

**Freehand**

**Quark Xpress**

**MS Front Page**

**MS PowerPoint**

**Corel Draw/Paint/Presentations**

Below is a list of websites I have recently designed/developed:

[www.girlmuse.com](http://www.girlmuse.com)

[www.lydiabrownfield.com](http://www.lydiabrownfield.com)

[www.wagenbrennerco.com](http://www.wagenbrennerco.com)

[www.backboneracing.com](http://www.backboneracing.com)

[www.americanairless.com](http://www.americanairless.com)

[www.bexleyareachamber.org](http://www.bexleyareachamber.org)

[www.kendausa.com/bicycle](http://www.kendausa.com/bicycle)

[www.roofkitroofing.com](http://www.roofkitroofing.com)

**EXPERIENCE:**

**GirlMuse.com Interstellar Enterprises ([www.girlmuse.com](http://www.girlmuse.com)) .....Feb. 2009 - Present**

**Web Designer/Developer and Graphic Designer**

Responsibilities include: The design, development and maintenance of websites, designed in either Flash or Dreamweaver using html and Flash. I am proficient in setting up hosting accounts and domain and DNS transfers, setting Name Servers and uploading files to hosting accounts. I also create logos, Illustrations and pencil/charcoal

drawings, Flash banners for web, e-mail advertisement campaigns, multimedia presentations with original background music, catalogs, postcards, and other print materials.

**(development style, team size, audience, etc.)** This is my company I started in February 2009. My web development is with Adobe Dreamweaver using html, Java script, Flash and CSS and graphic design is with Adobe CS4

**Technical Environment:** Flash, CSS, HTML, Java Script, HTML, Adobe CS4: Dreamweaver, Photoshop, Illustrator, In-Design

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**Color Design Innovations, Inc. ....June 2002 – January 2005 and April 2009 - Present**

**Web Designer, Graphic Designer, Photographer, Sales**

Responsibilities include: Design, development and maintenance of websites. Current websites I've created at CDI are [www.bexleyareachamber.org](http://www.bexleyareachamber.org) and [www.wagenbrennerco.com](http://www.wagenbrennerco.com). These two sites were developed using html, CSS and Java script with the addition of applications such as event calendars, forms and media players. I set up the hosting accounts and web mail, including forwarding e-mail addresses. In addition, I have made Flash presentations for real estate companies such as Wagenbrenner, HER, Coldwell Banker King Thompson and Remax. These are home or community tours with music to showcase multimillion dollar homes.

**(development style, team size, audience, etc.)** The company is a small family owned business with a total of four designers. My web development is with Adobe Dreamweaver using html, Java script, Flash and CSS and graphic design is with Adobe CS2

**Technical Environment:** Flash, CSS, HTML, Java Script, Dreamweaver, Photoshop, Illustrator, In-Design

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**American Kenda Rubber Industrial Co. ....Jan 2005 – Feb 2009**

**Graphic Designer, Web Designer, Project Manager, Photographer, Copywriter, Marketing Associate**

I was responsible for creating all marketing materials for all departments of Kenda USA and Stafast Building Products (Stafast is a Kenda company specializing in rubber membrane for ponds and roofs). There were roughly 60 yearly print publications Kenda advertised in. I was responsible for concept through creation of all print and web advertisements including photos, copy and content. Additionally, I created yearly catalogs for all departments, large format signs for trade shows and other marketing materials such as door hangers and direct marketing pieces. While I was not the IT person for Kenda, I managed much of the inner office technical support including website server accounts. Much of my day to day was spent optimizing, uploading, editing, downloading, emailing photos and other large files for various other departments. I was responsible for maintaining the [www.Kendausa.com](http://www.Kendausa.com) website including redesigns, page additions, daily news updates and adding links for downloading catalogs, etc. I also built the websites [www.AmericanAirless.com](http://www.AmericanAirless.com) (the wheelchair tire division of Kenda) and a portion of the Stafast website, [www.roofkitroofing.com](http://www.roofkitroofing.com) using html, css, Flash and some java script.

**(development style, team size, audience, etc.)** The design team was just me. The marketing/sales manager of each department and myself met and came up with marketing concepts. I coded in html, Flash and CFM using Front Page and Dreamweaver.

**Technical Environment:** Flash, CSS, HTML, Java Script, Adobe CS2: Dreamweaver, Photoshop, Illustrator, In-Design

**EDUCATION:**

Columbus State Community College - Columbus, OH: Web Design, Graphic Design and Photography

Columbus College of Art and Design - Columbus, OH: Fine Art, Advertising and Photography